

Turning Anecdotes Into Heuristics - Figuring Out The UGA Bus System

Consent Form & Acknowledgement

Please Answer The Following:

Yes No

Do you consent to the consent form linked here:

https://docs.google.com/document/d/1o1L9_CzVCLR7ORTeLud252DHBBEm7-sPlN544TTLk1k/edit?usp=sharing ?

Are you 18 years or older?

Demographic Information

What are you in relation to UGA?

- Undergraduate Student
- Masters Student
- PHD Student
- Faculty
- Staff
- Other

Do you live on or off campus?

- On Campus
- Off Campus

If you live off campus, do you live within walking distance of the UGA Main Campus, within scootering/biking distance, on a UGA/Athens Transit (Specifically Routes 5, 12, 14, and/or 26) bus line, on a bus line that does not directly take you to UGA, or do you commute by personal vehicle?

- Walking Distance
- Biking/Scootering Distance
- On a UGA/Athens Transit Routes 5, 12, 14, 26 Bus Line
- NOT on a bus line that takes you directly to campus
- Personal Vehicle
- Other

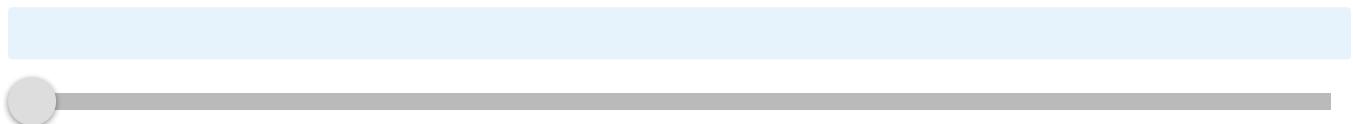
If you live off campus, how do you get to campus?

- Walk
- Biking/Scootering
- Via UGA Bus
- Via Athens Transit
- Personal Vehicle
- Other

Bus System Thoughts & Opinions Part 1

Estimate how many trips per weekday/weekend do you use the UGA Busses on average?

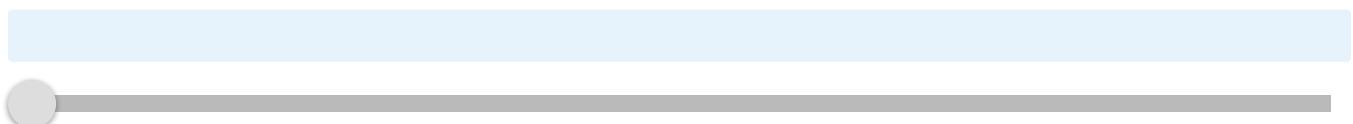
Sunday



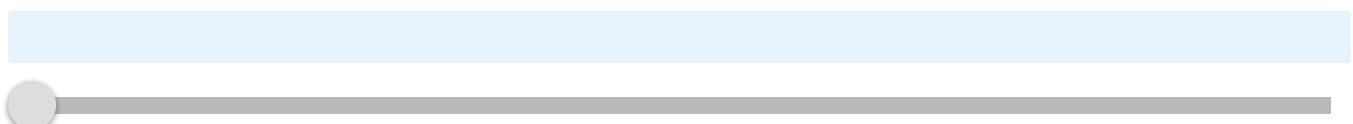
Monday



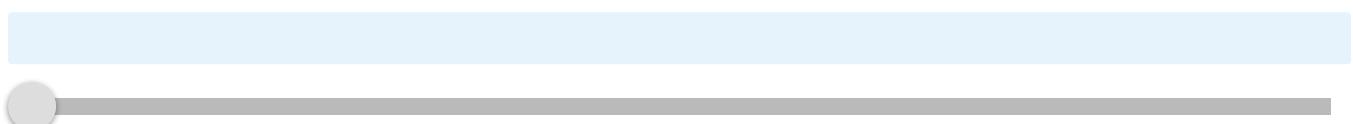
Tuesday



Wednesday



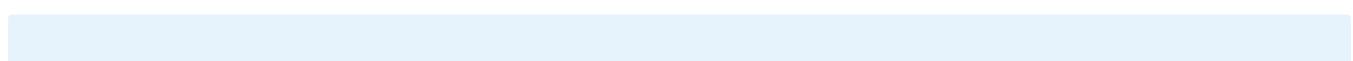
Thursday



Friday



Saturday





What routes do you generally use per weekday during the day?

	Central East (A)	Main Campus (B)	Campus Housing (C)	North South (D)	East West (E)	Riverbend (R)	Chicopee (K)	E23/IM Limited (L)	Health Sciences (H)	Milledge (M)
Every Weekday	<input type="checkbox"/>	<input type="checkbox"/>								
Monday	<input type="checkbox"/>	<input type="checkbox"/>								
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>								
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>								
Thursday	<input type="checkbox"/>	<input type="checkbox"/>								
Friday	<input type="checkbox"/>	<input type="checkbox"/>								

What routes do you generally use per weekday during the night?

	North South (DN)	Campus Housing (CN)	Milledge Night (MN)
Every Weekday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Which route do you use the most?

Search keyword ▼

What routes do you generally use per weekend?

Weekender (WE)

- Every Weekend
- Sunday
- Saturday

What is your satisfaction levels on the following part of the bus system?

	Very dissatisfied	Not satisfied	Neutral	Satisfied	Very satisfied
Frequency	<input type="radio"/>				
Reliability	<input type="radio"/>				
Safety	<input type="radio"/>				
Accessibility	<input type="radio"/>				
Convenience	<input type="radio"/>				

If the UGA Bus System experienced significant/noticeable improvements in the near future (improvements in coverage, reach, frequency, e.t.c.), would you opt for using a UGA Bus over a different mode of transportation?

- Yes
- Maybe
- Depends
- No

Bus System Thoughts & Opinions Part 2

If you DO generally use the UGA Busses, why?

If you DON'T generally use the UGA Busses, why?

Please select your most liked bus stop

Search keyword ▼

Why is that stop your most liked bus stop?

Please select your most disliked bus stop

Search keyword ▼

Why is that stop your most disliked bus stop?

What do you **LIKE** about the UGA Bus System? (Please be as detailed as possible, specifying route names/letters, and/or bus stops.)

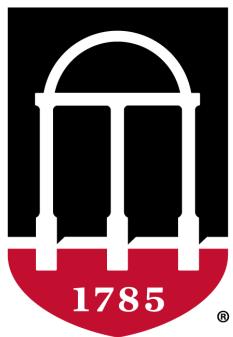
What do you **DISLIKE** about the UGA Bus System? Please be as detailed as possible, specifying route names/letters, and/or bus stops.

What do you think can be improved about the UGA Bus System?

Feel free to talk about anything from routing, to stop placement/surroundings, to even the buses and stops themselves!

Please be as detailed as possible.

Is there anything else you would like to add?



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